* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Theater, Film&Video, and Music have the top three outcomes in the Parent Category.

Journalism should be removed as it is too small in size relative to all other categories, and it does not represent a practical data set in this particular analysis.

Successful counts grow from June and peak in July followed by a sharp decline to the lowest in August, then they are steady for the rest of the year.

* What are some limitations of this dataset?

Accuracy of dataset is always questionable.

If this dataset is from a single source, the outcome could be very different when multiple sources of date are used.

Donors’ financial profiles would provide additional value to this dataset.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Visualizing the successful percentage to the total outcome count with a 100% stocked column bar chart would be helpful target the donors more efficiently.

Visualizing the successful counts in dollar ranges would help focus on certain ranges to target more efficiently.